

## Banner Mountain Creative Announces; Completion of Video Series for Kaiser Permanente

### Kaiser Permanente South Sacramento Pediatric Video Series

**Grass Valley, CA – November 1, 2006** – Banner Mountain Creative, the leader in creative solutions for web, print, media and motion are proud to announce that they have completed work on an extensive series of videos for Kaiser Permanente South Sacramento. The series features 15 chapters that run from three to five minutes each. The titles include: Exercise, Nutrition, Your Baby's Body, Colds and Flus, Teething, Allergies, Ankle Sprains and more. Each video features a Kaiser Pediatrician speaking directly to the subject at hand.

"We are very proud of these videos which we have produced in multiple formats", says Joel Hepting, Founder and Chief Creative Officer for Banner Mountain Creative. "Our team managed the entire process from on location video shoots, to editing, motion graphics, production, DVD authoring and encoding for streaming over the web. They are beautifully designed and offer parents great advice in a compelling and friendly environment."

The video series will be featured in Pediatric waiting rooms throughout the medical center's campus as well as on interactive kiosks located in the hospital. Further the video series will be streamed over the web at [kpsouthsacramento.org](http://kpsouthsacramento.org) - another project designed and powered by Banner Mountain Creative.

**About Banner Mountain Creative:** Banner Mountain Creative is a dynamic marketing communications, graphic design and software engineering firm. Offering experience and expertise in all facets of marketing and design for print, the web, software user interfaces and rich media such as; streaming digital audio, video and animation for delivery via the Internet, CD ROM and DVD. Further, we are a full audio and video production house. Everything we create - we create completely in-house.

Banner Mountain Creative offers a completely different approach to the creation and deployment of creative marketing. The projects we execute are the realization of the creative vision of our clients.

<http://www.bannermountain.com>